

# INTRODUCING OUR NEW EASY OPEN-SHAPE CUT SUSTAINABLE PACKAGING



Build you brand leveraging our Easy Open-Shape Cut packaging Innovation,  
Available in Fresco, Cotija, Oaxaca, Panela & Panela Jalapeno.



**REDUCES PLASTIC WASTE BY 33%**



# EASY OPEN-SHAPE CUT BENEFITS



## SUSTAINABLE PACKAGING



Shape cut packaging reduces consumable plastic waste by 33%

## EASY OPEN CONVENIENCE



Packaging can open easily for added convenience.

## MORE ATTRACTIVE PACKAGING



Attractive packaging will drive more consumer engagement and trial at the shelf. Provides opportunity to upgrade the packaging.



## PROVEN CONSUMER ACCEPTANCE



Easy open-shape cut packaging has proven to be a winner with consumers. Hispanics in particular love this very popular format Mexico/Latin America.

## VERSATILITY



Printed top & back film, printed top film with back label and clear/white film with top and back labels.

## OUR MISSION

“

*To delight our customers with the highest quality, most authentic Hispanic cheese and dairy products.*

”

Mark Braun, CEO  
Hispanic Cheese Makers-Nuestro Queso



# EASY OPEN-SHAPE CUT SPECS



HISPANIC CHEESE MAKERS	UNIT SIZE	PACKAGING	SHELF LIFE DAYS
FRESCO ROUND MULTIVAC	10 OZ, 12 OZ,	MULTIVAC	75
PANELA ROUND MULTIVAC	10 OZ, 12 OZ,	MULTIVAC	60
PANELA W/JALAPENO ROUND M/VAC	10 OZ, 12 OZ,	MULTIVAC	50
OAXACA ROUND MULTIVAC	10 OZ, 16 OZ,	MULTIVAC	80
COTIJA WEDGE MULTIVAC	8 OZ, 12 OZ,	MULTIVAC	180

## EASY OPEN-SHAPE CUT SIZES



- ✓ Fresco, Panela and Panela with Jalapeno round available in 10oz and 12oz sizes
- ✓ Oaxaca round available in 10oz and 16oz sizes
- ✓ Cotija wedge available in 8oz and 10oz sizes
- ✓ Available in printed top film with back label and clear/white film and front and back labels



# EASY OPEN-SHAPE CUT

## PACKAGING NUTRITIONALS



NUTRITIONAL FACTS		
COTIJA		
SERVING SIZE	1oz	(28g)
SERVINGS PER PACKAGE	VARIED	
AMOUNT PER SERVING		
CALORIES	100	
	% DAILY VALUE	
TOTAL FAT	8g	10%
SATURATED FAT	4g	20%
TRANS FAT	0g	0%
CHOLESTEROL	30mg	10%
SODIUM	530mg	23%
TOTAL CARBOHYDRATE	2g	0%
DIETARY FIBER	0g	0%
SUGARS	0g	0%
ADDED SUGARS	0g	0%
PROTEIN	8g	14%
VITAMIN D	0mcg	0%
CALCIUM	110mcg	8%
POTASSIUM	23mg	0.7%
IRON	0mg	0%
* THE % DAILY VALUE TELLS YOU HOW MUCH A NUTRIENT IN A SERVING OF FOOD CONTRIBUTES TO A DAILY DIET. 2,000 CALORIES A DAY IS USED FOR GENERAL NUTRITION ADVICE		

Ingredientes: Pasteurized Milk, Salt, Cheese Cultures,Enzymes, **Contains Milk**

NUTRITIONAL FACTS		
FRESCO (NATURAL)		
SERVING SIZE	1oz	(28g)
SERVINGS PER PACKAGE	VARIED	
AMOUNT PER SERVING		
CALORIES	90	
	% DAILY VALUE	
TOTAL FAT	7g	9%
SATURATED FAT	4.5g	23%
TRANS FAT	0g	0%
CHOLESTEROL	20mg	7%
SODIUM	190mg	8%
TOTAL CARBOHYDRATE	1g	0%
DIETARY FIBER	<1g	0%
SUGARS	<1g	0%
ADDED SUGARS	0g	0%
PROTEIN	5g	12%
VITAMIN D	0mcg	0%
CALCIUM	190mcg	15%
POTASSIUM	39mg	0%
IRON	0mg	0%
* THE % DAILY VALUE TELLS YOU HOW MUCH A NUTRIENT IN A SERVING OF FOOD CONTRIBUTES TO A DAILY DIET. 2,000 CALORIES A DAY IS USED FOR GENERAL NUTRITION ADVICE		

Ingredientes: Pasteurized Milk, Salt, Enzymes, **Contains Milk**

NUTRITIONAL FACTS		
OAXACA		
SERVING SIZE	1oz	(28g)
SERVINGS PER PACKAGE	VARIED	
AMOUNT PER SERVING		
CALORIES	80	
	% DAILY VALUE	
TOTAL FAT	5g	8%
SATURATED FAT	3g	15%
TRANS FAT	0g	0%
CHOLESTEROL	20mg	7%
SODIUM	100mg	4%
TOTAL CARBOHYDRATE	2g	0%
DIETARY FIBER	0g	0%
SUGARS	0g	0%
ADDED SUGARS	0g	0%
PROTEIN	7g	12%
VITAMIN D	0mcg	0%
CALCIUM	130mcg	10%
POTASSIUM	20mg	1%
IRON	0mg	0%
* THE % DAILY VALUE TELLS YOU HOW MUCH A NUTRIENT IN A SERVING OF FOOD CONTRIBUTES TO A DAILY DIET. 2,000 CALORIES A DAY IS USED FOR GENERAL NUTRITION ADVICE		

Ingredientes: Pasteurized Milk, Lactic Acid, Salt, Enzymes, **Contains Milk**

# NUTRITIONAL FACTS

## PANELA

SERVING SIZE	1oz	(28g)
SERVINGS PER PACKAGE	VARIED	
AMOUNT PER SERVING		
CALORIES	80	
	% DAILY VALUE	
TOTAL FAT	7g	9%
SATURATED FAT	4g	20%
TRANS FAT	0g	0%
CHOLESTEROL	20mg	7%
SODIUM	140mg	6%
TOTAL CARBOHYDRATE	2g	1%
DIETARY FIBER	0g	0%
SUGARS	1g	0%
ADDED SUGARS	0g	0%
PROTEIN	5g	10%
VITAMIN D	0mcg	0%
CALCIUM	195mcg	15%
POTASSIUM	30mg	1%
IRON	0mg	0%

\* THE % DAILY VALUE TELLS YOU HOW MUCH A NUTRIENT IN A SERVING OF FOOD CONTRIBUTES TO A DAILY DIET. 2,000 CALORIES A DAY IS USED FOR GENERAL NUTRITION ADVICE

Ingredientes: Pasteurized Milk, Salt, Enzymes, **Contains Milk**

NUTRITIONAL FACTS		
PANELA W/JALAPENO		
SERVING SIZE	1 Ounce	(28g)
SERVINGS PER PACKAGE	Varied	
AMOUNT PER SERVING		
CALORIES	80	
	% DAILY VALUE	
TOTAL FAT	6g	9%
SATURATED FAT	4g	18%
TRANS FAT	0g	0%
CHOLESTEROL	17mg	5%
SODIUM	160mg	5%
TOTAL CARBOHYDRATE	1g	0%
DIETARY FIBER	0g	0%
SUGARS	<1g	0%
ADDED SUGARS	0g	0%
PROTEIN	5g	
VITAMIN A	4	3%
VITAMIN C	0mcg	0%
CALCIUM	195mcg	15%
IRON	0mg	0%
* THE % DAILY VALUE TELLS YOU HOW MUCH A NUTRIENT IN A SERVING OF FOOD CONTRIBUTES TO A DAILY DIET. 2,000 CALORIES A DAY IS USED FOR GENERAL NUTRITION ADVICE		

Ingredientes: Pasteurized Milk, Salt, Enzymes, Jalapeño peppers. **Contains Milk**

